

# WORKFORCE OVERVIEW

A major asset of the Canton/Stark County area is its labor force committed to high quality and productivity. Stark County has been a successful location for business since the mid-nineteenth century. The area has produced generations of well-educated and diverse workers, which reflect the broad base of the areas' economic mix.



In 2002, there were 9,413 employers in the Canton/Stark County area. Manufacturing; Health care and social assistance; Retail trade; State and Local Government; Accommodations and food service industries are the largest employers in the Canton/Stark County metro area accounting for 67% of total employment. The types of establishments mentioned above employed 114,468 people of the 170,417 people employed by all other types of establishments.

The service sector is a vital component of the local economy and a major employer, which makes up over 35% (60,423 employees) of total employees in Canton/Stark County. Health care and social assistance makes up a substantial portion of the services category, with Accommodations and food services coming in second.

Manufacturing companies are another major employer in the area, with 22% (37,066) of the total employment in 2002.

The labor force is changing and becoming older. More females and minorities are participating. These factors contribute to the diversity of workers the county has to offer. Local colleges, universities, technical schools, and vocational schools also help to provide the diversity of skilled labor needed to support successful business growth.

Information provided by Bureau of Labor Market Information and The U.S. Census Bureau.

This section contains:

- Labor Force Overview.....1
- Stark Area Workforce Development and Training Locator..... 2
- Labor Force, Employment, and Unemployment Rate Comparisons.....3
- Map of Ohio's Metropolitan Statistical Areas..... 4
- Ohio Civilian Labor Force and Nonagricultural Wage and Salary Employment .....5
- Canton-Massillon MSA Statistics, and Stark County Employment By Industrial Sector ...6
- Occupational Wage Estimates..... 7-8



## Stark Area Workforce Development and Training Locator

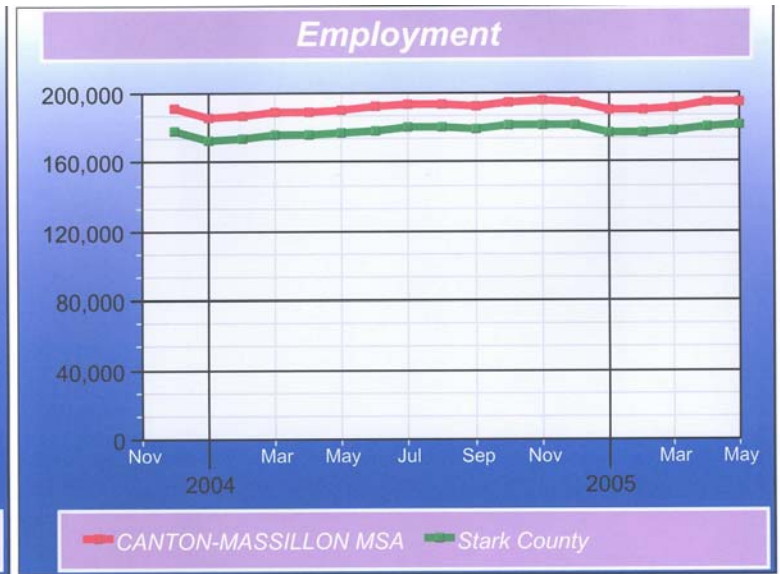
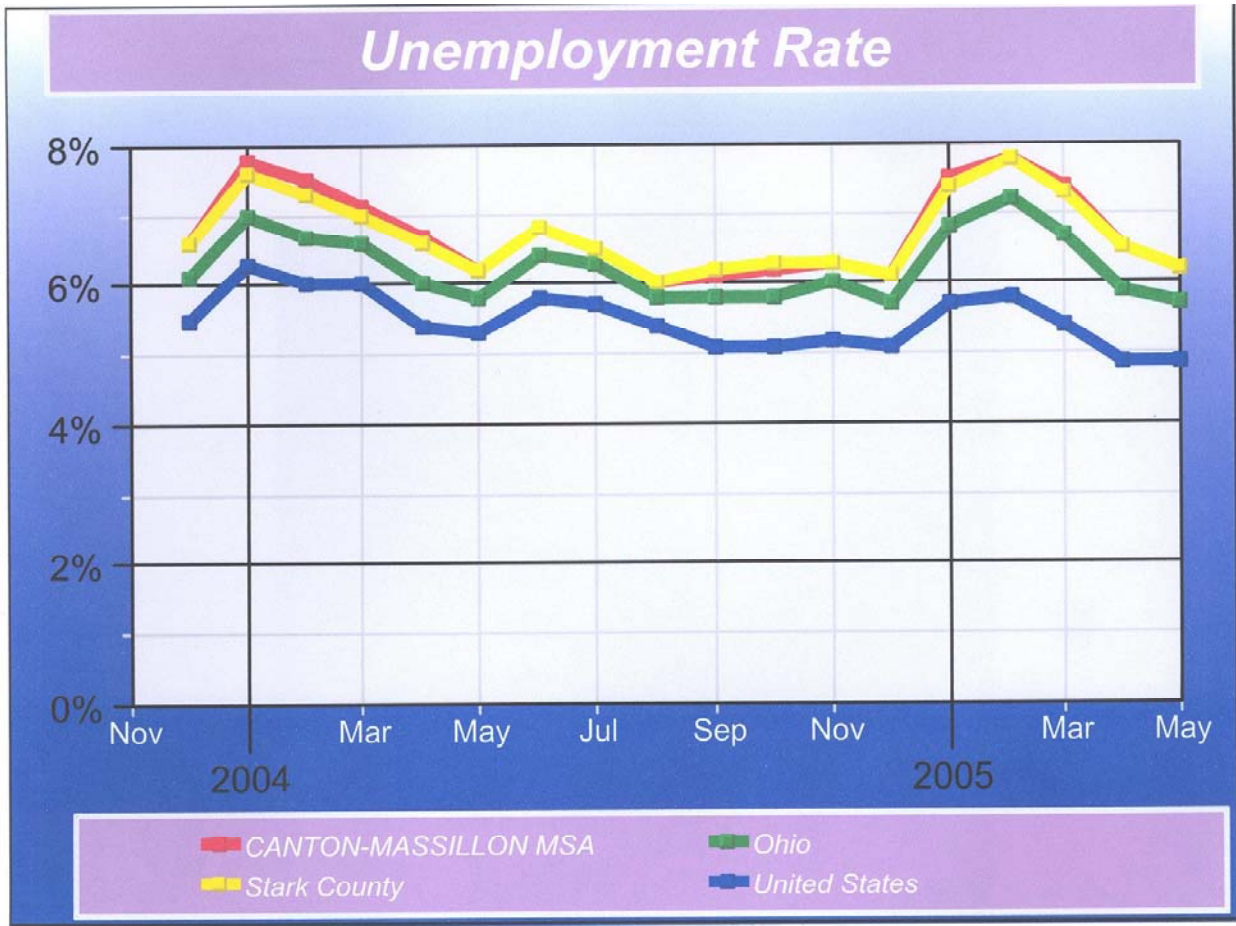
The Stark Area Workforce Development Locator is a very valuable tool for business leaders who want to provide learning experiences (training courses) for their employees. These learning experiences enable employers to increase their contributions to their companies. Individuals who are dedicated to grow their own abilities will find value in consulting the Locator as well.

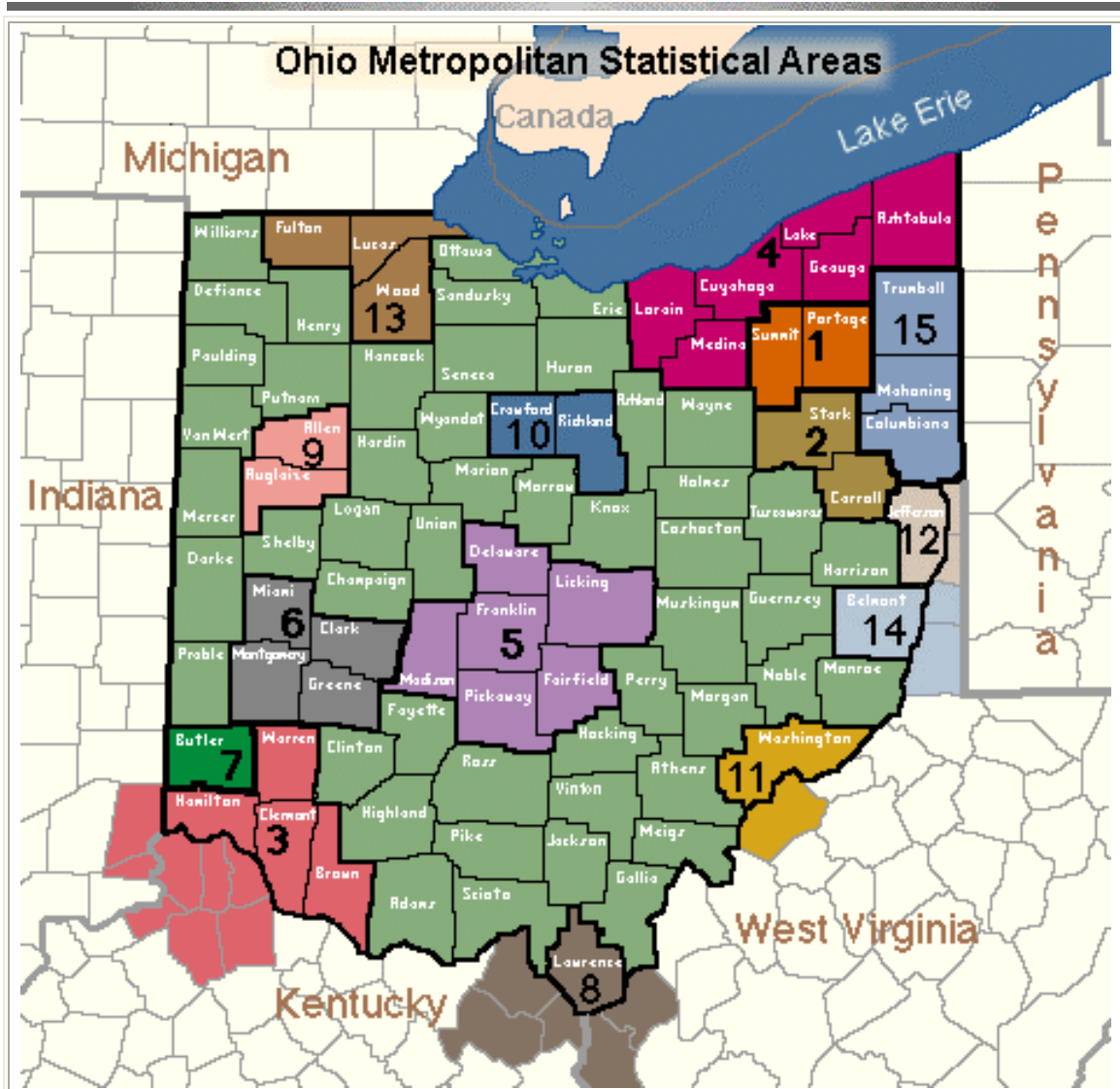
The Locator is a website that lists institutions and organizations in the Stark area that provide workforce training courses and assessment services. In addition, it lists the training categories and skill areas in which courses are offered. A company or single individual can find all the offerings of any one institution, or search by key word or skill area and find out which institutions provide training in that area. Links to the websites of institutions are provided. Specific people to contact at each institution are listed on the Locator website.

The Locator website is maintained by the STAT Partnership, a collaboration of the Adult Education Division of Canton City Schools and the Corporate and Community Services Division of Stark State College of Technology.

J:\STAT Partnership\Stark Area workforce Development and Training Locator.doc







**Ohio Metropolitan Statistical Areas (MSAs)**

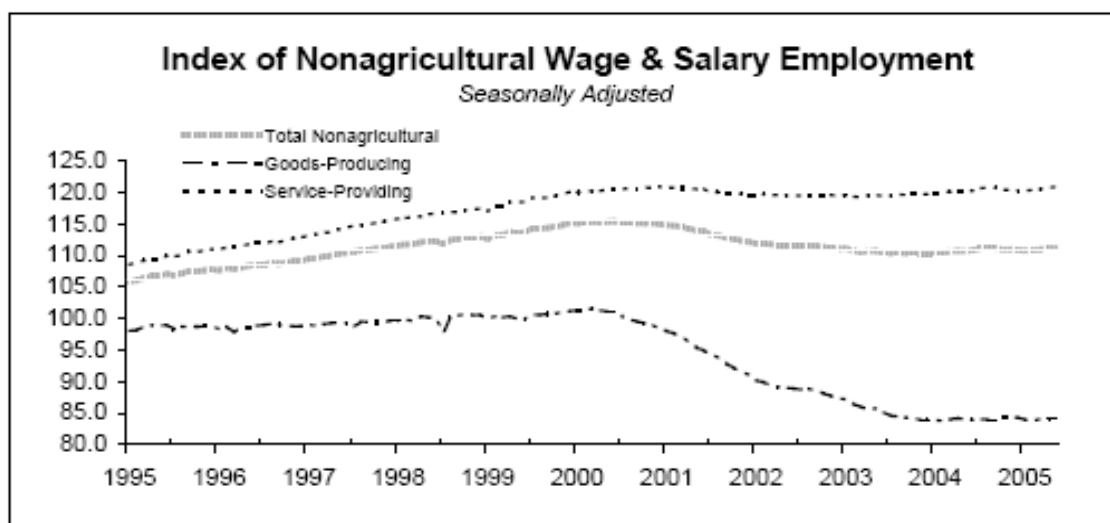
- |   |   |  |
|---|---|--|
| 1. Akron PMSA   | 7. Hamilton-Middletown PMSA   | 12. Steubenville-Weirton MSA, including Brooke & Hancock Counties in West <a href="#">Virginia</a> |
| 2. Canton-Massillon MSA   | 8. * Huntington-Ashland MSA, including Boyd, Carter & Greenup Counties in Kentucky and including Cabell & Wayne Counties in West <a href="#">Virginia</a> | 13. Toledo MSA   |
| 3. Cincinnati PMSA, including Dearborn & Ohio Counties in Indiana and including Boone, Campbell, Gallatin, Grant, Kenton & Pendleton Counties in Kentucky | 9. Lima MSA   | 14. * Wheeling MSA, including Marshall & Ohio Counties in West <a href="#">Virginia</a>            |
| 4. Cleveland-Lorain-Elyria PMSA   | 10. Mansfield MSA   | 15. Youngstown-Warren MSA  |
| 5. Columbus MSA   | 11. * Parkersburg-Marietta MSA, including Wood County in West <a href="#">Virginia</a>  |  |
| 6. Dayton-Springfield MSA   |   |  |

\* [West Virginia](#) MSAs that include Ohio counties.

**Ohio**  
**Civilian Labor Force and Nonagricultural**  
**Wage & Salary Employment Estimates**  
*Seasonally Adjusted*<sup>a</sup>

	Employment in Thousands <i>(in thousands)</i>			Change <i>(in thousands)</i>		Percent Change	
	May 2005	April 2005	May 2004	From Last Month	From Last Year	From Last Month	From Last Year
<b>LAUS Program</b> <sup>b</sup>							
Civilian Labor Force	5,931.0	5,948.0	5,891.0	-17.0	50.0	-0.3	0.9
Employment	5,568.0	5,585.0	5,521.0	-17.0	47.0	-0.3	0.9
Unemployment	362.0	363.0	360.0	-1.0	2.0	-0.3	0.6
Unemployment Rate	6.1%	6.1%	6.1%				
<b>Employer Survey Data</b> <sup>c</sup>							
<b>Total</b>	5,431.7	5,427.0	5,404.2	4.7	27.5	0.1	0.5
<b>Goods-Producing Industries</b>	1,071.9	1,072.4	1,072.2	-0.5	-0.3	0.0	0.0
Natural Resources & Mining	11.8	11.8	11.8	0.2	0.0	1.7	0.0
Construction	237.2	237.7	236.1	-0.5	1.1	-0.2	0.5
Manufacturing	822.9	823.1	824.3	-0.2	-1.4	0.0	-0.2
<b>Service-Providing Industries</b>	4,359.8	4,354.6	4,332.0	5.2	27.8	0.1	0.6
Trade, Transportation, Utilities	1,030.8	1,032.0	1,036.4	-1.2	-5.6	-0.1	-0.5
Information	91.9	91.7	92.8	0.2	-0.9	0.2	-1.0
Financial Activities	312.4	311.6	312.2	0.8	0.2	0.3	0.1
Professional & Business Services	642.1	642.8	621.5	-0.7	20.6	-0.1	3.3
Educational & Health Services	753.1	754.1	743.3	-1.0	9.8	-0.1	1.3
Leisure & Hospitality	501.3	497.8	495.0	3.5	6.3	0.7	1.3
Other Services	228.4	228.5	227.4	1.9	1.0	0.8	0.4
Government	799.8	798.1	803.4	1.7	-3.6	0.2	-0.4

<sup>a</sup>Data for latest month are preliminary, although other months are subject to revision. Subtotals November not add to totals due to rounding. Unemployment rates are computed from unrounded figures. All data exclude military personnel. <sup>b</sup>Data are Local Area Unemployment Statistics estimates based on place of residence. <sup>c</sup>From the Current Employment Statistics Survey, a monthly survey of approximately 13,400 employers conducted by ODJFS in cooperation with the U.S. Bureau of Labor Statistics. Estimates represent nonagricultural wage and salary jobs by place of work. <sup>d</sup>Depressed due to labor-management disputes.



# Canton-Massillon Metropolitan Statistical Area

Not Seasonally Adjusted

Ohio  
Counties  
Carroll  
Stark



Canton-Massillon MSA Civilian Labor Force (In thousands)			Unemployment Rate
Total	Employed	Unemployed	
197.2	185.3	11.9	6.1%
198.6	188.8	9.8	4.9%
201.6	190.9	10.7	5.3%
202.8	193.0	9.8	4.8%
201.7	193.3	8.4	4.2%
201.5	192.4	9.2	4.5%
202.9	194.6	8.3	4.1%
206.6	198.4	8.3	4.0%
205.1	193.6	11.5	5.6%
205.5	191.5	13.9	6.8%
204.6	191.0	13.5	6.6%
202.8	190.1	12.7	6.3%
205.3	191.3	14.0	6.8%
206.9	193.4	13.5	6.5%
205.7	193.3	12.5	6.1%
204.5	191.9	12.6	6.2%
207.2	194.2	12.9	6.2%
208.0	194.9	13.1	6.3%
206.6	194.0	12.6	6.1%
205.5	190.1	15.5	7.5%
206.3	190.1	16.2	7.9%
205.9	190.7	15.2	7.4%
207.4	194.0	13.4	6.5%
207.5	194.7	12.8	6.2%

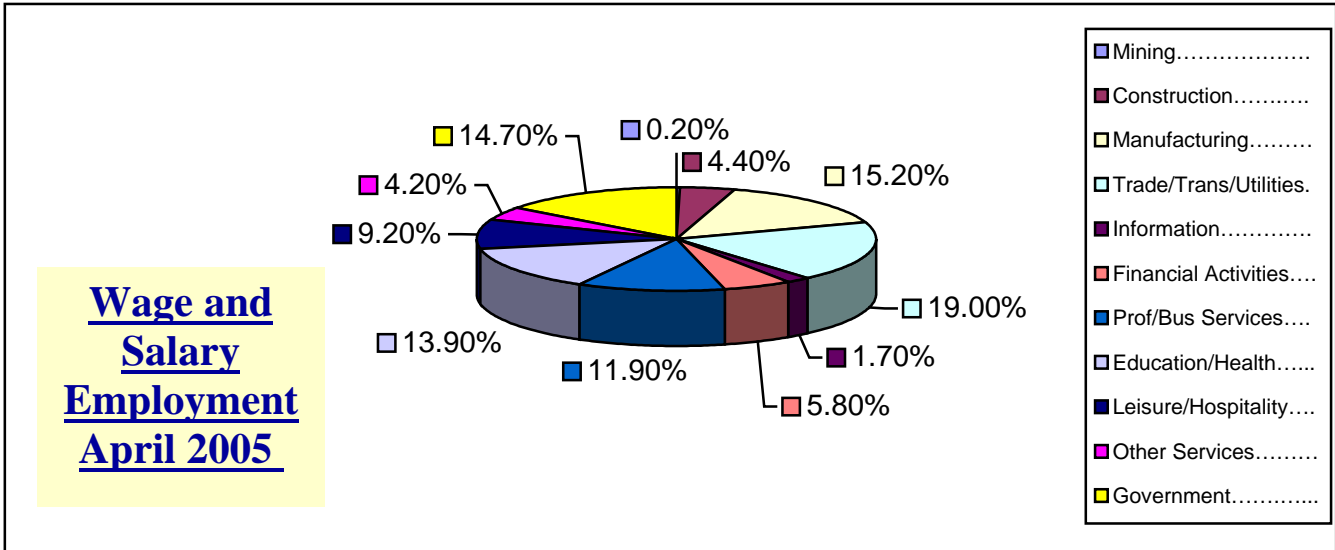
Canton-Massillon MSA Nonagricultural Wage & Salary Employment (In thousands)					
Total	Manu- facturing	Trade, Transp., Utilities	Professional & Business Services	Educational & Health Services	Government
197.2	44.6	32.0	11.5	23.0	18.7
198.6	46.3	32.8	12.6	23.9	18.7
198.6	46.3	32.8	12.6	23.9	18.7
201.6	46.0	33.7	13.1	24.7	19.4
202.8	46.0	34.3	13.5	25.3	19.7
201.7	47.2	34.2	13.7	26.5	19.9
201.5	46.5	33.8	13.8	26.6	20.4
202.9	45.4	34.8	15.3	27.4	20.7
206.6	42.2	35.7	16.0	27.2	21.0
205.1	38.9	35.0	15.4	26.6	21.4
205.5	33.3*	34.9	15.1	27.3	21.4
204.6	31.8	33.9	14.8	28.4	21.5
202.8	31.2	34.3	14.6	28.5	22.2
205.3	31.5	34.3	15.0	28.3	21.4
206.9	32.0	34.0	15.3	28.1	20.1
205.7	32.3	33.6	15.3	28.1	19.9
204.5	32.3	33.4	15.1	28.2	21.2
207.2	31.4	33.8	15.0	28.6	22.0
208.0	32.6	34.5	15.1	29.0	22.1
206.6	32.6	34.7	14.9	28.9	21.8
205.5	31.6	33.4	15.0	28.1	21.5
206.3	31.5	33.3	15.1	28.6	21.9
205.9	31.4	33.3	15.3	28.5	21.9
207.4	31.5	33.7	15.4	28.8	22.0
207.5	31.8	33.8	15.5	28.7	22.1

\*Not comparable to previous estimates due to change in industry definition.

## Wage and Salary Employment April 2005

Industry	Employment	Percent
Total for Ohio.....	5,423	100.0%
Mining.....	12	0.2%
Construction.....	237	4.4%
Manufacturing.....	823	15.2%
Trade/Trans/Utilities.	1,031	19.0%
Information.....	92	1.7%
Financial Activities....	312	5.8%
Prof/Bus Services....	643	11.9%
Education/Health.....	753	13.9%
Leisure/Hospitality....	497	9.2%
Other Services.....	226	4.2%
Government.....	797	14.7%

Note: Nonfarm payroll employment in thousands.



Source: Ohio Bureau of Labor Market Information.

## Occupational Employment Statistics

### May 2004 Metropolitan Area Occupational Employment and Wage Estimates for Canton- Massillon MSA

SOC Code Number	Occupation Title	Employment (1)	Wage Estimates			
			Median Hourly	Mean Hourly	Mean Annual (2)	Mean RSE (3)
00-0000	All Occupations	172960	1.8	15.37	31980	1.4
11-0000	Management occupations	6260	3.9	36.29	75480	1.5
13-0000	Business and financial operations occupations	5530	5.8	22.79	47400	2.9
15-0000	Computer and mathematical occupations	1410	11.0	25.23	52480	2.1
17-0000	Architecture and engineering occupations	2680	15.8	26.07	54220	2.3
19-0000	Life, physical, and social science occupations	1010	20.7	24.17	50270	5.0
21-0000	Community and social services occupations	2030	11.4	18.09	37620	3.3
23-0000	Legal occupations	820	16.7	43.62	90730	10.6
25-0000	Education, training, and library occupations	9680	5.2	19.50	40560	2.5
27-0000	Arts, design, entertainment, sports, and media occupations	1360	7.2	16.26	33820	5.6
29-0000	Healthcare practitioners and technical occupations	10340	8.8	25.04	52090	3.5

31-0000	Healthcare support occupations	6710	4.4	10.27	21360	1.8
33-0000	Protective service occupations	2950	9.3	14.46	30080	4.6
35-0000	Food preparation and serving related occupations	15650	3.0	7.69	16000	1.5
37-0000	Building and grounds cleaning and maintenance occupations	5250	5.4	10.30	21410	1.7
39-0000	Personal care and service occupations	4170	9.4	8.57	17820	2.5
41-0000	Sales and related occupations	19220	3.6	13.23	27520	2.9
43-0000	Office and administrative support occupations	27450	3.0	12.49	25980	1.8
45-0000	Farming, fishing, and forestry occupations	400	27.8	9.54	19850	2.6
47-0000	Construction and extraction occupations	7590	8.2	17.79	36990	2.2
49-0000	Installation, maintenance, and repair occupations	7500	5.1	16.15	33590	2.0
51-0000	Production occupations	21350	7.7	13.56	28200	1.6
53-0000	Transportation and material moving occupations	13610	5.5	11.99	24950	2.3

[About May 2004 National, State, and Metropolitan Area Occupational Employment and Wage Estimates](#)

(1) Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

(2) Annual wages have been calculated by multiplying the hourly mean wage by a "year-round, full-time" hours figure of 2,080 hours; for those occupations where there is not an hourly mean wage published, the annual wage has been directly calculated from the reported survey data.

(3) The relative standard error (RSE) is a measure of the reliability of a survey statistic. The smaller the relative standard error, the more precise the estimate.

(Source: Ohio Labor Market Information Occupational Employment Statistics, linked above)

